

Rep Order# 6819932 Ver# 5 Mod# 2 Status Confirmed Traffic Order# 102321

Last Received: 08/02/2012 10:42 AM
Printed: 08/03/2012 3:47 PM

1 of 3

Station KSNV-TV LAS VEGAS, NV.

Advertiser () NASIT

Product NASIT

Estimate# 1247

Buyer Mauna Gilroy

Phone# Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/R

108/115/1247

Flight Dates

10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

SC=*

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	TU-F,M		5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/09-10/15	0	0	0	\$0.00	
2	TU-TH, SU-M		430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/09-10/15	0	0	0	\$0.00	
3	TU-F,M		6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/09-10/15	0	0	0	\$0.00	
4	TU-F,M		7A-9A	TODAY SHOW	:30	\$900.00	10/09-10/15	0	0	0	\$0.00	
5	SA		6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/13-10/13	0	0	0	\$0.00	
6	SA		7A-9A	SATURDAY TODAY	:30	\$625.00	10/13-10/13	0	0	0	\$0.00	
7	SU		9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/14-10/14	0	0	0	\$0.00	
8	TU-F,M		9A-10A	TODAY SHOW II	:30	\$425.00	10/09-10/15	0	0	0	\$0.00	
9	TU-F,M		10A-11A	TODAY SHOW III	:30	\$325.00	10/09-10/15	0	0	0	\$0.00	
10	TU-F,M		11A-12P	RACHEL RAY	:30	\$325.00	10/09-10/15	0	0	0	\$0.00	
11	TU-F,M		12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/09-10/15	0	0	0	\$0.00	
12	TU-F,M		1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/09-10/15	0	0	0	\$0.00	
13	TU-F,M		1P-2P	DAYS OF OUR LIVES	:30	\$425.00	10/09-10/15	0	0	0	\$0.00	
14	TU-F,M		2P-3P	THE DOCTORS	:30	\$325.00	10/09-10/15	0	0	0	\$0.00	

Rep Order# 6819932 Ver# 5 Mod# 2 Status Confirmed
EC'd Yes

2 of 3

Traffic Order# 102321 Last Received: 08/02/2012 3:47 PM
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Showing Baylines: All Lines

Station Advertiser Product Estimate# Buyer Phone# Fax# LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
KSNV-TV LAS VEGAS, NV. () NASIT												
WASHINGON, DC 20007 Agency CR/JPZ/E												
108/115/1247 Flight Dates												
10/09/2012 - 10/15/2012 Hiatus Weeks												
Agency (3050 K ST NW) GMMB												
WASHINGON, DC 20007 Agency CR/JPZ/E												
108/115/1247 Flight Dates												
10/09/2012 - 10/15/2012 Hiatus Weeks												
DR. PHIL	:30		3P-4P				10/09-10/15	0	0	0	\$0.00	
FIRST NEWS 3 AT FOUR	:30		4P-430P				10/09-10/15	0	0	0	\$0.00	
NEWS 4 AT 430P	:30		430P-5P				10/09-10/15	0	0	0	\$0.00	
EARLY NEWS	:30		5P-630P				10/09-10/15	0	0	0	\$0.00	
KSNV EARLY NEWS	:30		5P-630P				10/13-10/13	0	0	0	\$0.00	
JEOPARDY	:30		630P-7P				10/09-10/15	0	0	0	\$0.00	
WHEEL OF FORTUNE	:30		7P-730P				10/09-10/15	0	0	0	\$0.00	
LAW & ORDER: SVU	:30		10P-11P				10/10-10/10	0	0	0	\$0.00	
SMASH (REPEATS)	:30		8P-9P				10/13-10/13	0	0	0	\$0.00	
TONIGHT SHOW w/ JAY LENO	:30		11P-1135P	NEWS 3 NIGHTSIDE			10/09-10/15	0	0	0	\$0.00	

—REPORT TOTALS—

Report Totals: 0 / \$0.00

—SALES MONTHLY TOTALS—

Oct 12: 0 / \$0.00

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Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () NASIT
Product NASIT
Estimate# 1247
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/J/P/Z/E 108/115/1247
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm () PHILADELPHIA
Sales Office () AMY MCCREARY
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—
Market Totals \$0

CATV	0%	KBLR	0%	KINC	0%	KLAS	31%	KSNV	28%
KTNV	16%	KTUD	1%	KVCW	2%	KVLY	5%	KVVU	17%
XXXX	0%								

—COMPETITIVE COMMENTS—
EST SHARES

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

— CREDIT RISK —
CASH IN ADVANCE

Rep Order# 6819932 Ver# 3 Status Revised
EC'd Yes Traffic Order# 102321

Printed: 05/31/2012 8:21 AM
Last Received: 05/31/2012 7:20 AM

1 of 3

Showing Buylines: All Lines
SC=*

Station KSNV-TV LAS VEGAS, NV.
Advertiser () NASIT
Product NASIT
Estimate# 1247
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE, S
SU 800, WASHINGTON, DC 20007
Agency CPI/P2/E 108/115/1247
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

- CONTRACT COMMENT -

SC=*

- REMARKS -

REV LINES 20,21

PLEASE.CNF

THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$400.00	10/09-10/15	2	1	2	\$800.00	
2	2	TU-TH, SU- M	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/09-10/15	2	1	2	\$400.00	
3	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$725.00	10/09-10/15	2	1	2	\$1,450.00	
4	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$900.00	10/09-10/15	2	1	2	\$1,800.00	
5	5	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$375.00	10/13-10/13	1	1	1	\$375.00	
6	6	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/13-10/13	1	1	1	\$625.00	
7	7	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
8	8	TU-F,M	9A-10A	TODAY SHOW II	:30	\$425.00	10/09-10/15	2	1	2	\$850.00	
9	9	TU-F,M	10A-11A	TODAY SHOW III	:30	\$325.00	10/09-10/15	2	1	2	\$650.00	
10	10	TU-F,M	11A-12P	RACHEL RAY	:30	\$325.00	10/09-10/15	2	1	2	\$650.00	
11	11	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/09-10/15	2	1	2	\$850.00	

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Product NASIT
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Buyer Maura Gilroy
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Fax#

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1010 WISCONSIN AVE,S
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Sales Office () AMY MCCREARY
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT Ln Day Time Program
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Len Rate Dates Spots/Week # of Weeks Total Spots Total Cost. Daypart
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12 TU-F,M 1230P-1P NEWS 4: THE AGENDA :30 \$325.00 10/09-10/15 2 1 2 \$650.00

13 TU-F,M 1P-2P DAYS OF OUR LIVES :30 \$425.00 10/09-10/15 2 1 2 \$850.00

\$650.00

14 TU-F,M 2P-3P THE DOCTORS :30 \$325.00 10/09-10/15 2 1 2 \$650.00

\$650.00

15 TU-F,M 3P-4P DR. PHIL :30 \$450.00 10/09-10/15 2 1 2 \$900.00

\$900.00

16 TU-F,M 4P-430P FIRST NEWS 3 AT FOUR :30 \$725.00 10/09-10/15 2 1 2 \$1,450.00

\$1,450.00

17 TU-F,M 430P-5P NEWS 4 AT 430P :30 \$725.00 10/09-10/15 1 1 1 \$725.00

\$725.00

18 TU-F,M 5P-630P EARLY NEWS :30 \$1,200.00 10/09-10/15 3 1 3 \$3,600.00

\$3,600.00

19 SA 5P-630P KSNV EARLY NEWS :30 \$675.00 10/13-10/13 1 1 1 \$675.00

\$675.00

*20 TU-F,M 630P-7P JEOPARDY Sales Remark: V3 NOT NA - JEOP 630-7P TIP CHANGE :30 \$1,300.00 10/09-10/15 2 1 2 \$2,600.00

\$2,600.00

V3 Time Changed, Comment Changed
V3 Time Changed, Comment Changed

V3 Time Changed, Comment Changed

*21 TU-F,M 7P-730P WHEEL OF FORTUNE Sales Remark: V3 NOT NA - WHEEL 7-730P TIP CHANGE :30 \$1,300.00 10/09-10/15 2 1 2 \$2,600.00

\$2,600.00

22 M 10P-11P LAW & ORDER: SVU :30 \$3,200.00 10/10-10/10 1 1 1 \$3,200.00

\$3,200.00

23 SA 8P-9P SMASH (REPEATS) :30 \$1,200.00 10/13-10/13 1 1 1 \$1,200.00

\$1,200.00

24 TU-F,M 11P-1135P NEWS 3 NIGHTSIDE :30 \$1,200.00 10/09-10/15 2 1 2 \$2,400.00

\$2,400.00

25 TU-F,M 1135P- 1235A TONIGHT SHOW W/ JAY LENO :30 \$500.00 10/09-10/15 2 1 2 \$1,000.00

\$1,000.00

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Hiatus Weeks

Rep Firm	Sales Office	Salesperson	Spots/Week	# of Weeks	Total Spots	Total Cost.	Daypart
() PHILADELPHIA	() AMY MCCREARY	Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845					

Report Totals: 44 / \$31,450.00
—SALES MONTHLY TOTALS—

Oct 12: 44 / \$31,450.00

Sales Totals: 44 / \$31,450.00
Station Totals: 44 / \$31,450.00
Lines not sent/rclid/rtrn: 0 / \$0.00

—COMPETITIVE—	Market Totals	CATV	KBLR	KINC	KLAS	KSNV	KVVU
EST SHARES	\$112,321	0%	0%	0%	31%	28%	17%
	KINV	16%	KFUD	1%	KVCM	2%	
	XXXX	0%			KVMY	5%	

—COMPETITIVE COMMENTS—

Books NOV12
Demos RA35+

— CREDIT RISK —
CASH IN ADVANCE